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Host: Dr. Susana Velasco & Dr. Niels Reichardt

The start-up route to exploiting the results of your research

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Research results can be the foundation of a marketable product or service. Should this be the case, a start-up or a spin-off company may be created to exploit such results. However, the newly founded company will face risks that are rarely considered at research level.

Understanding the interaction between the newly founded company and the research center, and the main risks these companies face, will help entrepreneurial researchers to appreciate the value of introducing risk mitigation strategies at the proposal writing stage.

In this session, I will present relevant considerations affecting technology-based start-ups, and discuss efficient measures to increase the transfer potential of your future results.